**TITLE OF PAPER**

**(Arial, 16-point type, Bold and Centered text)**

**ABSTRACT / SUMMARY (Arial, 14-pt, Bold text)**

**An abstract** is a single paragraph without indentation. An abstract is a compendious summary of a paper's substance including research question, background, purpose, methodology, results, and conclusion within 500 words. (Arial, 12-pt)

**A summary** also presents a paper’s substance briefly and yet completely. A summary contains more than one paragraph and provide authors’ research questions, background, purposes, methodology, results, and conclusions less than 2000 words.

(Arial, 12-pt)

Keywords: paragraph, summarizes, words counting (\*\*maximum 6 words)

(Arial, 11-pt)

**Themes: (Related Theme)**

**(Arial, 11-pt)**

For complete reference, please refer to *NTUMR* Guide from the following link:

<http://review.management.ntu.edu.tw/sys_filelist.aspx?lang=en&pid=25>

I claim that the manuscript has not been published in any journal before.

**中文標題(標楷體、16級、粗體、置中)**

**短摘要/長摘要 (標楷體、14級、粗體)**

**短摘要：**以一完整段落簡明含括研究論文的問題意識、研究背景、研究目的、方法論、結果、及結論。短摘要僅限500字。

（標楷體、12級）

**長摘要：**必須與短摘要一樣簡明但內容更完整。長摘要以數個段落告知讀者作者的問題意識、研究背景、研究目的、方法論、結果、及結論。長摘要必須少於2000字。

(標楷體、12級)

關鍵字：段落、摘要、字數(\*\*最多6個)

(標楷體、11級)

**主題：(相關主題為…)**

**(標楷體、11級)**

關於更詳盡的文獻格式規範，請參閱以下《臺大管理論叢》相關說明：

<http://review.management.ntu.edu.tw/sys_filelist.aspx?lang=cht&pid=2>